

ICC December 2023 Survey Summary

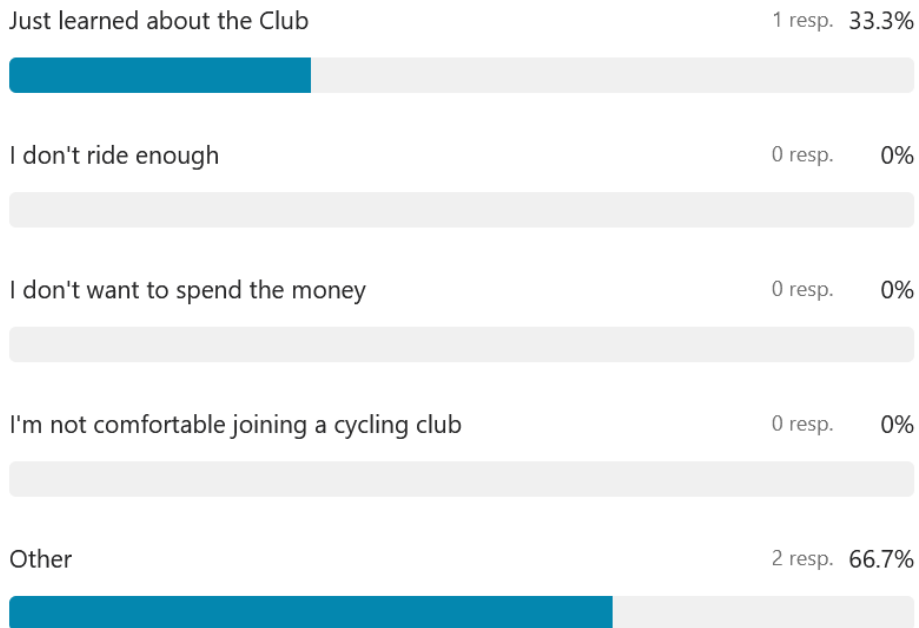
✓ 1 Are you a current or former Club (Ilkley Cycling Club - ICC) Member?

177 out of 177 people answered this question



✓ 2 ICC offers many benefits to members, including a generous selection of rides almost every day of the week all year around, discounts at local retailers, and occasional non-cycling social activities. Is there a reason you have not joined?

3 out of 177 people answered this question



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I'm a member of a different club. From seeing your groups out, feel they're too fast for me.

16 days ago

Like riding with one or two others

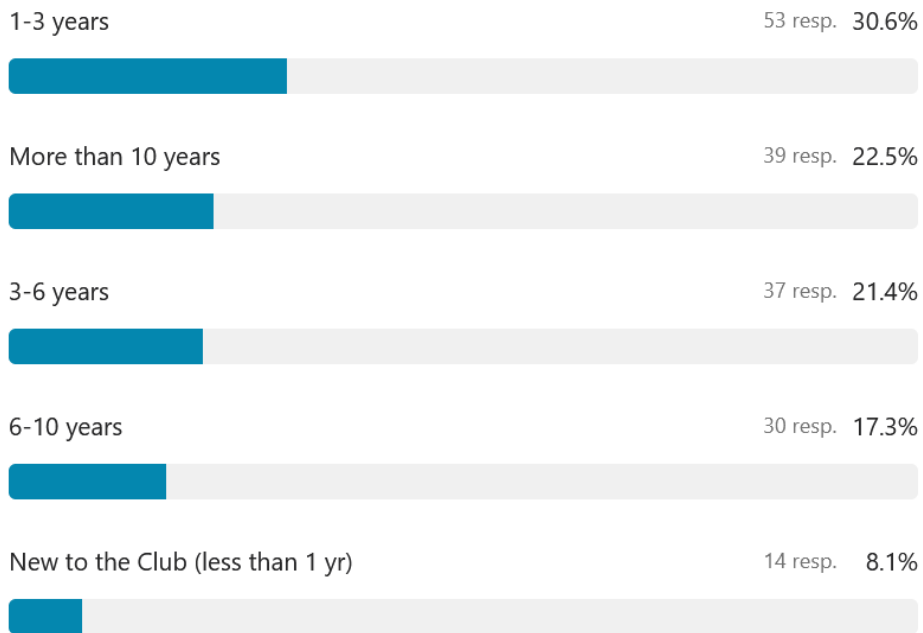
19 days ago



3

How long have you been (or were you) a Club Member?

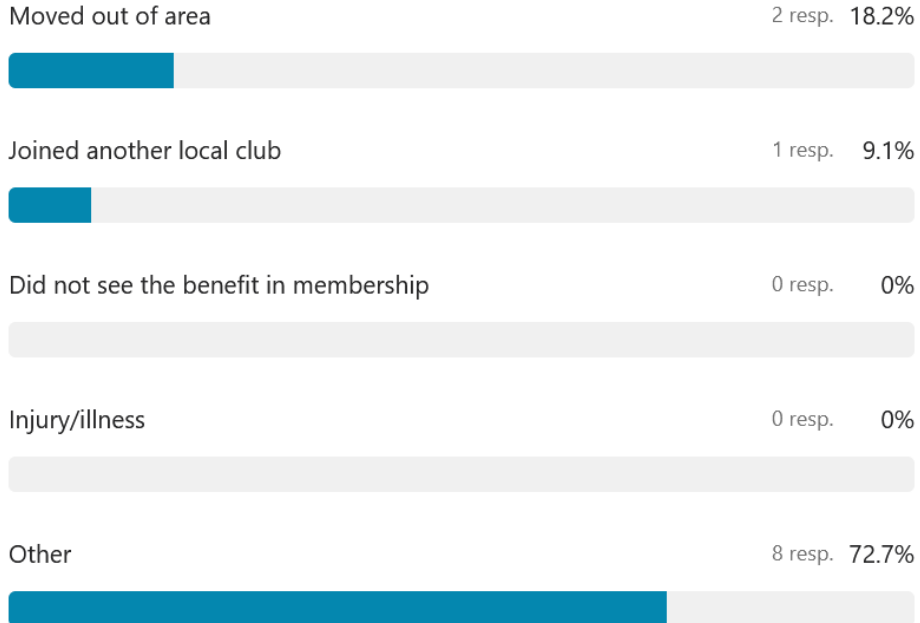
173 out of 177 people answered this question



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✓ 4 As a former Club member, why did you leave the Club?

11 out of 177 people answered this question



found some club members unfriendly; it felt like there was a clique and a hierarchy

14 days ago

No structure, no leadership, lack of support for volunteering. Wasting charity money on things not required.

My membership lapsed and I couldn't see how to renew it so I joined OCC.

20 days ago

No suitable rides for pace

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Joined a team

20 days ago

Didn't feel I could easily join in rides as a new member

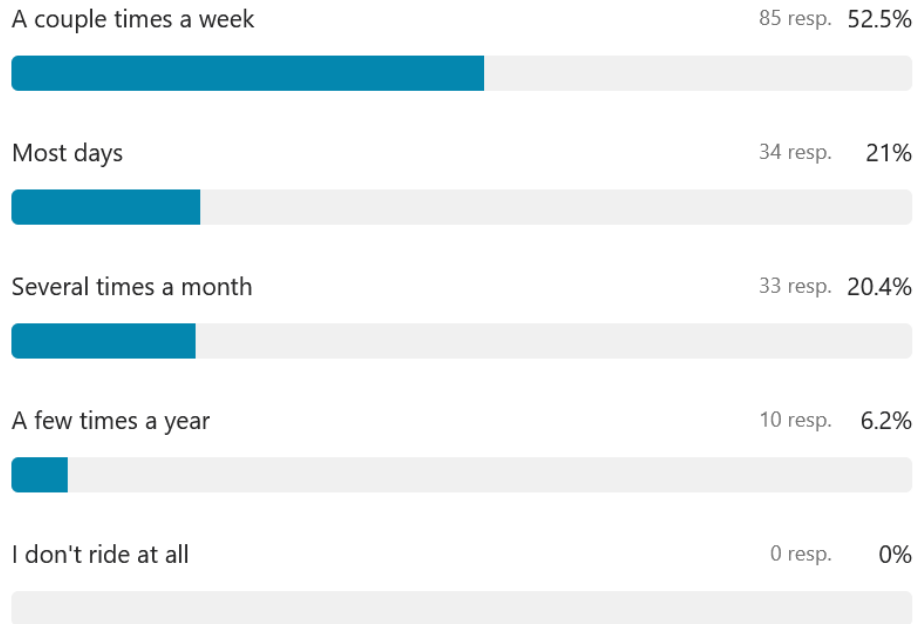
When my renewal came around I was told my payment card was about to run out and I need to renew it on your website. When I went to do this I could easily find out how to do it so my membership lapsed. I still want to be a member but you need to make this easy.

20 days ago

Don't cycle anymore

✓ 5 How often do you ride a bike?

162 out of 177 people answered this question



☰ 6

Although we seldom all get together in one place at the same time, ICC is a social club. In the past we have had BBQs and Christmas Parties. Do you have any suggestions for social activities you would like to see and participate in?

78 out of 177 people answered this question

Maybe meeting with drinks and viewing live events on screen like key stages of the Tour de France?...

5 days ago

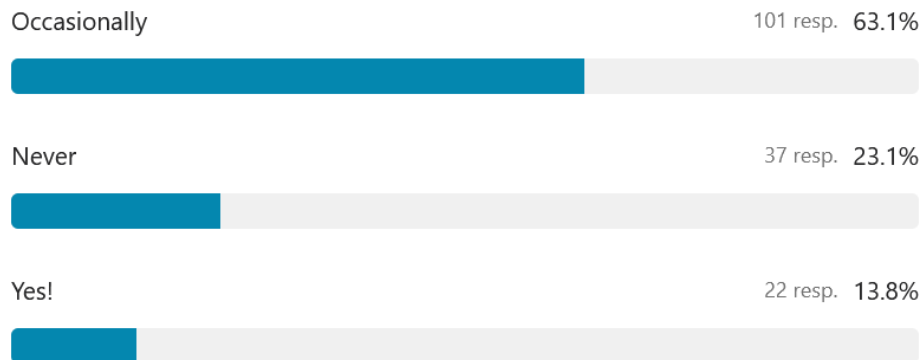
Race night

5 days ago

✓ 7

Would you participate if the Club offered a monthly "film night?"

160 out of 177 people answered this question



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✓ 8 Some bike tools are expensive and rarely used, but very handy when you need them. Rather than buying a derailleur alignment tool, for example, if the Club hosted a Bike Tool Library you could borrow one from someone who has already invested in it. Do you have bike tools that you would lend out if the Club hosted a Bike Tool Library?

160 out of 177 people answered this question

No 95 resp. 59.4%



Yes 65 resp. 40.6%



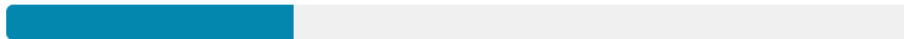
🕒 9 Would you borrow tools from a Club-hosted Bike Tool Library?

158 out of 177 people answered this question

Yes 108 resp. 68.4%



No 50 resp. 31.6%



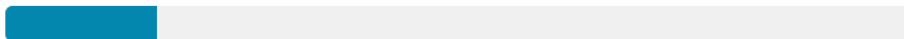
✓ 10 The Club is entirely all-volunteer run. We're able to provide activities like leading rides, the Town Centre Races, the White Rose Classic, etc. because members have generously donated their time. Might you be willing to volunteer in some capacity to help the Club?

162 out of 177 people answered this question

Yes 135 resp. 83.3%



No 27 resp. 16.7%

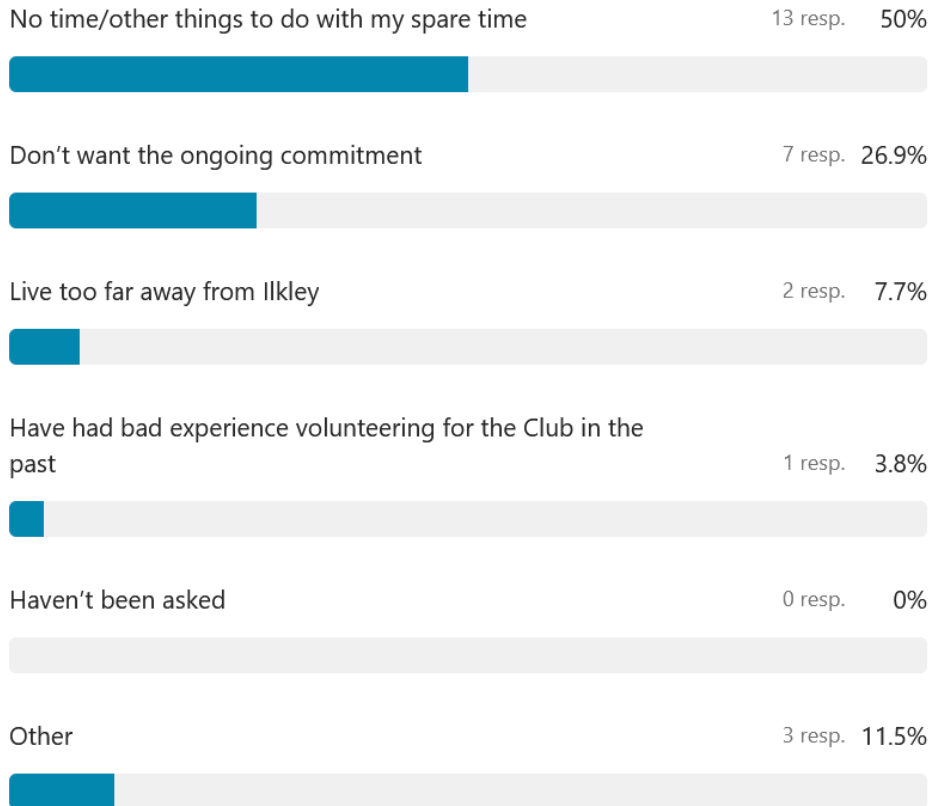


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✓ 11

Can you help us understand why you don't want to volunteer?

26 out of 177 people answered this question




I've chosen other because I simply do not have the time (full time work, single occupant so all domestic duties take my spare time). The first option of "No time/other things to do with my spare time" make it sound like I don't want to because I have more FUN things to do instead, as opposed to actual life commitments.

Disabled son takes up all time outside work, unable to commit to an event in advance


9 days ago

I already volunteer at 2 other sports clubs

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-  **12** Are you willing to join a list of "active volunteers?" The idea is to have an easy way to reach people who want to be involved. There's no commitment, except to receive occasional solicitations for volunteers. To get on the Active Volunteers List, enter your email address below:

77 out of 177 people answered this question

-  **13** Do you have specific skills you'd like to volunteer with, either cycling related, e.g. coaching, working with children, or not specific to cycling, e.g. public relations, technology, connections to potential sponsors for Club Events such as the Town Centre Races? Please describe...

45 out of 177 people answered this question

Non specific

5 days ago

N/a

8 days ago

-  **14** Do you hear from the Club often enough?

162 out of 177 people answered this question



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✓ 15

What additional information would you like to hear from the Club?

30 out of 177 people answered this question (with multiple choice)

Local events 25 resp. 83.3%



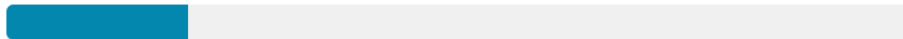
Committee meetings and decisions 21 resp. 70%



Safety, road closures, road works, etc. 17 resp. 56.7%



Other 6 resp. 20%



Race results. Junior coaching/ races.

18 days ago

Races, activities that the club has been involved in...

19 days ago

This club should be about members, so make it about us....all of us, not just elites.

20 days ago

Social / Trips

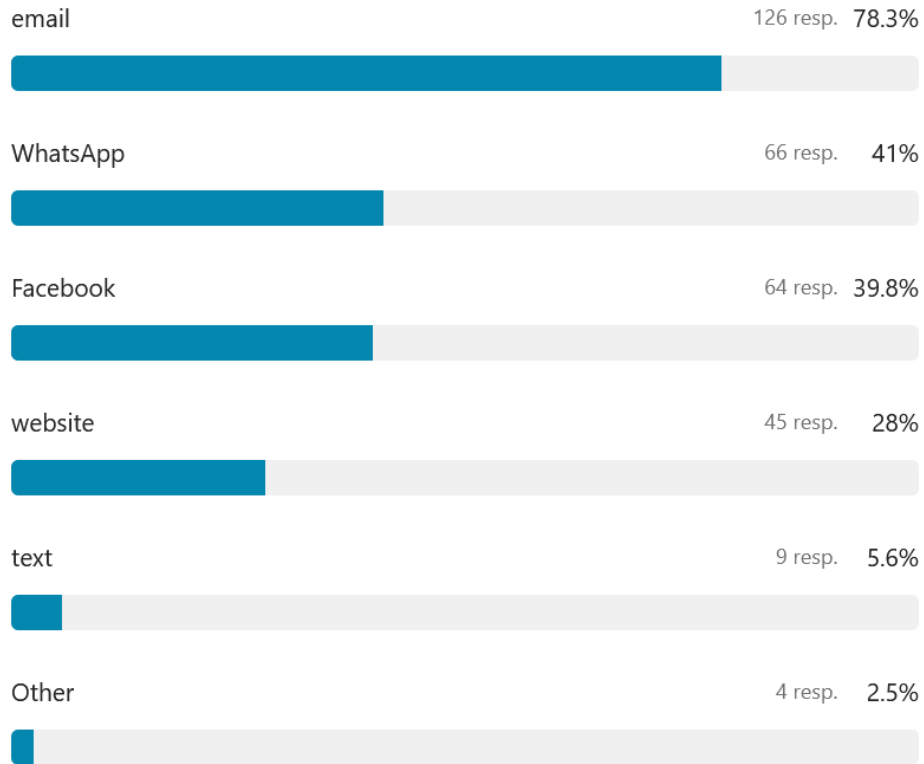
How to join the committee

What groups there are in the club, ways to connect with others in the club with similar interests (e.g. audaxes), an online place for discussion and ideas sharing that isn't Facebook

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✓ 16 How do you prefer to hear from the Club?

161 out of 177 people answered this question (with multiple choice)



Twitter

18 days ago

Some sort of forum would be good

20 days ago

other social media platforms

20 days ago

Out cycling with colleagues